

The superhighway to Connected Planning

Avoid the messy gridlock, navigate roadblocks, and stay on track to reach your destination. Take the fast lane with alerts and access to information, mitigate hazards along the way, and reach your targets with Connected Planning. Anaplan can get you there.

Connected Planning

xP&A — Follow Finance to your transformation destination

Finance leaders must play a larger role than ever before in revenue growth, margin expansion, resource optimization, and risk mitigation. But legacy FP&A processes and technology leave them in a traffic jam with their peers using the same roads with the same stale plans.

Extended Planning & Analysis (xP&A) gives an on-ramp to modernization by connecting people, processes, and technology across Finance, Sales, Marketing, Supply Chain, HR, IT, and Procurement.

Real-time data, intelligence, and performance metrics are shared across the enterprise and collaborative, faster decision-making develops cross-functionally, horizontally, and vertically — all coordinated to achieve corporate objectives.



Without a single source of truth and no alignment around revenue targets, sales forecasts and performance measurement, wrong courses of action are pursued and adjustments are difficult to make.

Sales Performance Management (SPM)

Visibility and accountability into sales forecasts and marketing influence aligns the business around achievement of revenue goals.

(xP&A = FP&A + SPM)



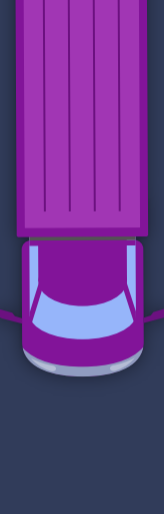
Without a mature demand planning process linked to the sales forecast and revenue expectations, maintaining position is near impossible.



Supply Chain Management (SCM)

With a flexible planning and modeling platform, management gains insight into demand planning data in conjunction with sales and marketing data, enabling them to further sync with company goals via informed modifications to sales, supply networks, and production.

(xP&A = FP&A + SPM + SCM)



Without the right people in the right places, at the right time and cost, and with the right skills, the company's engine is destined to malfunction.

HR and Workforce Planning (WFP)

By extending financial and operational planning to workforce planning, leaders can gain early insights into talent needs and gaps, and develop workforce plans tied to business strategies. Adding workforce data lets leadership finesse real-time planning by function, skills and compensation to reflect culture and diversity goals.

(xP&A = FP&A + SPM + SCM + WFP)



Without visibility into supplier costs, vendor performance, and risk analysis, money is wasted and margins are eroded.



Sourcing and Procurement Planning (S&PP)

With procurement involved, decision makers have a clear understanding of purchasing drivers (vendor/function) and associated costs, and can evaluate spend scenarios and reach consensus. Acquisitions are optimized to best support progress toward financial targets. Leaders can translate supplier and market knowledge into insights and advantage.

(xP&A = FP&A + SPM + SCM + WFP + S&PP)

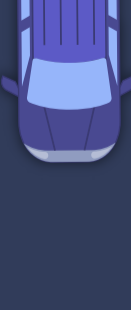


Without a partnership with IT about digital strategy, supporting technology and resource optimization, growth and success are perpetually at risk.

IT

With IT participating in planning and decision-making, strategic, financial, and operational targets are supported across the business. Companies gain visibility and accountability around data access and availability, technology architecture for optimal performance, and identification of skills, and capabilities needed for deployment.

(xP&A = FP&A + SPM + SCM + HR + S&PP + IT)



Welcome to xP&A — Connected Planning led by Finance



Anaplan is the only choice for your journey to modernize and transform your planning needs across your enterprise.

Move from data to decision faster and smarter with Anaplan — the best enterprise planning technology of tomorrow, available today.

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